

HARRIS-STOWE
STATE UNIVERSITY

ANHEUSER-BUSCH SCHOOL OF BUSINESS



Academic Year 2016-2017
Anheuser-Busch Foundation
Scholarship Application

Deadline: February 10, 2016, by 5
p.m.

HARRIS-STOWE STATE UNIVERSITY

ANHEUSER-BUSCH SCHOOL OF BUSINESS

2016-2017 Anheuser-Busch Foundation Scholarship Application

I. PERSONAL DATA

LAST NAME		FIRST NAME		M.I.
MAJOR(S)		CLASSIFICATION (CIRCLE ONE) JUNIOR SENIOR		
STUDENT NUMBER		OVERALL CUMULATIVE GPA (OCGPA)		
ADDRESS		CITY	STATE	ZIP CODE
PHONE		HORNET E-MAIL (ONLY)		

II. COMMUNITY INVOLVEMENT

If additional space is needed, please feel free to attach subsequent sheets.

ORGANIZATION	
ORGANIZATION CONTACT NAME	ORGANIZATION PHONE NUMBER
MEMBERSHIP DATES	TITLES & POSITIONS HELD
ACCOMPLISHMENTS AND RESPONSIBILITIES	

ORGANIZATION	
ORGANIZATION CONTACT NAME	ORGANIZATION PHONE NUMBER
MEMBERSHIP DATES	TITLES & POSITIONS HELD
ACCOMPLISHMENTS AND RESPONSIBILITIES	

III. ACADEMIC AND PROFESSIONAL ORGANIZATIONS

If additional space is needed, please feel free to attach subsequent sheets.

ORGANIZATION	
ORGANIZATION CONTACT NAME	ORGANIZATION PHONE NUMBER
MEMBERSHIP DATES	TITLES & POSITIONS HELD
ACCOMPLISHMENTS AND RESPONSIBILITIES	

III. ACADEMIC AND PROFESSIONAL ORGANIZATIONS (Continued)

ORGANIZATION	
ORGANIZATION CONTACT NAME	ORGANIZATION PHONE NUMBER
MEMBERSHIP DATES	TITLES & POSITIONS HELD
ACCOMPLISHMENTS AND RESPONSIBILITIES	

IV. ESSAY

Please type a 500-word essay on the following topic: How do you believe receiving this scholarship will impact your career goals and business aspirations? Essay will be evaluated based on the attached rubric.

V. LETTER OF RECOMMENDATION

Please submit a letter of recommendation from an Anheuser-Busch School of Business faculty member in support of your application. (The letter of recommendation must be submitted with this application.)

VI. SELECTION CRITERIA

Listed below are the criteria used to grade each area of the Anheuser-Busch Foundation Scholarship Application.

1. Full-time juniors and seniors enrolled in the Anheuser-Busch School of Business
2. Overall Cumulative GPA (OCGPA) of 3.0 or higher (a semester GPA of 3.0 or higher must be maintained)
3. Interview with the Scholarship Selection Committee
4. Essay
5. Active involvement in HSSU academic/professional organizations and community service
6. Letter of recommendation from a business school faculty member
7. Demonstrated financial need
8. Recommendation of the dean of the business school

VII. CONDITIONS OF ACCEPTANCE

1. I understand that with the acceptance of this scholarship, I agree to be assigned and work with a mentor.
2. I understand that my name, image and or personal information may be shared with and or used by the scholarship grantor, Anheuser-Busch Inc., and Harris-Stowe State University for publicity purposes.
3. I understand that if the application is not signed and dated or application materials are missing, the application will not be considered or reviewed.
4. *Selected applicants are also provided with an opportunity to be interviewed (if interested) for the newly developed Study Abroad Internship Program and China Scholarship Program.*

SIGNATURE	DATE ____/____/____
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VIII. APPLICATION SUBMISSION

Please submit completed applications:
Harris-Stowe State University
Office of the ABSB Dean, HGA Room 307
AB Foundation Scholarship Committee
3026 Laclede Avenue
St. Louis, MO 63103

FOR COMMITTEE USE ONLY DECISION OF COMMITTEE: _____ COMMENTS: _____ _____
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Writing Assessment Scoring Rubric for the Essay Requirement

The essay is given a score of one (1) to twenty (20) points and it is graded by all members of the committee. The scores are averaged and a maximum of 20 points awarded. Essays are graded on presentation, correct grammar, English usage and the depth of the answer.

20-16	15-11	10-6	5-1	0
Clarifies a point strongly; well-crafted thesis; appropriate supporting ideas and relevant supporting details	Consistent focus on topic; thesis is adequately developed and accurately represents points of view other than his or her own	Central focus is apparent, but not constant; some engagement with the subject matter; simple or repetitious presentation; manages to carry meaning	Some focus on topic, but strays occasionally; vague or absent thesis	Topic is barely addressed, unclear or inappropriate supporting details
Has three main points supported by several examples; anticipates and answers questions in an orderly fashion	Has two main points with some elaboration; words are generally specific and usually used effectively	Has several main points, but only limited support	Has only one main point and limited support	Has only one main point and no support; raises questions, which it does not answer
The explanation is organized and has a flow from beginning to end	Logical flow of ideas; sense of closure	May have flaws in organization; may lack closure	May ramble; contain irrelevancies; may lack closure	Little or no organization; few transitions used
Mechanics of English are correct, and the writing is neat and presentable	Few mechanical errors; neat and presentable	Mechanical errors are present, but do not affect readability; fairly neat and presentable	Mechanical errors are varied, numerous and interfere with readability; somewhat unpresentable	Mechanical errors are so frequent that the intended meaning is unclear; presentation is unreadable